

May 2018

iDenca Ltd. is the data controller collects and uses personal data as follows:

iDenca Ltd. has undertaken a Legitimate Interest Assessment and concluded that personal data is collected for a specific purpose for which we have a legitimate interest. We use your data in ways you would reasonably expect mainly providing you with relevant information regarding our products and services. Your data is processed in a way that is lawful, fair and transparent.

We will respond to any enquiries that you make regarding your personal data that we may we hold. You have the right to know exactly what information is held and how it is used.

You have the right to your data being erased known as 'the right to be forgotten', with your personal data being removed without the need for a specific reason as to why you wish it so.

We never collect sensitive data, for example, regarding health, sexual orientation, religious or political views, genetic data, or ethnicity and sexual preference.

The data we hold is accurate, kept up to date and held on a secure IT system. We do not use your personal data in an automated decision-making process. Data is not transferred outside of the EU.

To contact us regarding your personal data please email sales@idenca.co.uk or call 0151 257 9010

Use of Cookies

Our Web Site – *idenca.co.uk* uses cookies to improve the user-friendliness and functionality of our website. By using our website, you consent to our use of cookies.

1. A cookie is a file which is placed on your computer or other IT-equipment and which makes it possible to anonymously record what actions users make on our site.
2. Cookies often also ensure our site works correctly and some functions will not work without the use of cookies.
3. *iDenca Ltd.* uses cookies to optimise your visit to this website when browsing. *iDenca Ltd.* uses third party cookies from widely used analytics systems to generate statistics on the use of the website and from anonymous tracking software to recognise IT-equipment and to track how often you visit the website.
4. Cookies cannot be used to identify individuals. *iDenca Ltd.* does not disclose the gathered information to anyone else.
5. Cookies can be disabled by changing your browser settings and deleting the cookies that are already on your PC. Note, however, that there may be web pages or features you will then be unable to see or use.

At any times you may opt out of *iDenca Ltd* supplying you with relevant information regarding our products and services.